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PRESSEMITTEILUNG

Beyond *Pokémon Go™*: *Fightlings* brings Context-Sensitive technology to the Netherlands.

No more waiting around or getting stuck: summon creatures anywhere and play anytime! The world is your playground, and is in constant flux based on time and weather. Location-based was yesterday - *Fightlings* is location-aware and context-sensitive.



Christina Barleben, CEO

"We wanted to take the next step beyond *Pokémon Go™*. In **Fightlings**, there's more to the game than just where you are: just as in real life, it's not only about location, but also the time you're in a certain spot and what the weather is like. We're interested in the complete context in which the player is located," says Christina Barleben, founder and CEO of **Thoughtfish GmbH**, developers of the game. "It's this context - the time of day, the weather, and the location - that determines which resources you can find." **Fightlings** appeals to the instinctual human urge to explore and gather: when players find the type of resource they need, they simply start a touch-based minigame that rewards smart play with better resources.

So, what is a Fightling? **Fightlings** are creatures that can be created from these collected resources, which are then used to build decks, power up, and duel with other players. One of the duel mechanics references a childhood favorite: cards have to be turned over in matching pairs to activate Fightlings' skills, just as in *Memory™*. But this is only one aspect of combat mode: tactical thinking and foresight are just as crucial to success as luck and a good memory.

"We wanted to combine a classic trading card game like *Magic: The Gathering™* with a simple, elegant game mechanism like *Memory™*, and send players out to the world like *Pokémon Go™* does. And that's exactly what we've done with *Fightlings!*" says Barleben.



Fightlings Champion

The Netherlands is the first country in which *Fightlings* is available before its worldwide rollout. The game is free, and is available in the Apple App Store and the Google Play Store.



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